

# AUSTIN BERRY RACING

## TEAM INTRODUCTION

Austin Berry Racing (ABR) is a family-owned, dirt super late model team based in Mifflin, Pennsylvania. Father and son Ken and Austin Berry, along with the rest of their family, have raced together for over 17 years, working through successful years in go-karts and legends to reach the super late model level.

The team is entering its 9<sup>th</sup> season of super late model racing in the tough PA, MD, and VA region. The team broke through for their first win during the 2021 season at the highly competitive Port Royal Speedway.

ABR's 2023 plans include chasing a track championship at Port Royal Speedway, competing in the Appalachian Mountain Speedweek and entering touring series races in the Mid-Atlantic region.

The rising team's future goal is to be a consistent, top regional competitor with the resources and capability to be competitive on a national level.

HARD WORK | PASSION | DETERMINATION



ERI  
RACING IMAGERY  
TIM HASEL-SCHE  
and photography

tspeed.com/B

# OUR TEAM

# AUSTIN BERRY RACING



Austin Berry  
Driver



Ken Berry  
Car Owner/Engine



Josh Sheaffer  
Crew Chief/Shocks



Nathan Berry  
Tires

Joey Baine

Mike Rayson

Wade Moore

Hunter Berry

Garrett Berry

## OUR PARTNERS



# AUSTIN BERRY

## PERSONAL LIFE

**BORN:** AUG 9, 1995

**HOMETOWN:** MIFFLIN, PA

**MARITAL STATUS:** MARRIED TO CHASITY

**CHILDREN:** NATALIE & HALLIE

**EDUCATION:** ELECTRO-MECHANICAL  
ENGINEERING TECHNOLOGY AT PENN STATE  
UNIVERSITY

### *Where to follow Austin!*



[Facebook.com/ AustinBerryRacing](https://www.facebook.com/AustinBerryRacing)



[Twitter.com/AustinBerryRacn](https://twitter.com/AustinBerryRacn)



[A2DPR.com/AustinBerry](http://A2DPR.com/AustinBerry)

## RACING CAREER

Austin started racing go-karts in 2005 in Pennsylvania. In 2007 he began competing in the WKA, VDKA, and other small series in the Southeastern U.S.

His career evolved to Legend cars midway through the 2011 season and in 2012 he entered a driver development program in North Carolina.

After three seasons in Legends, Austin decided to stick to his Pennsylvania home and go dirt Super Late Model racing in 2015.



# AUSTIN BERRY

## CAREER HIGHLIGHTS



### Go Kart

- ▶ 2006 PDKS Blue Plate Champion
- ▶ 2007 PDKS Runner Up Blue Plate Champion (Lite & Heavy)
- ▶ 2008 PDKS Runner Up Blue Plate Champion (Lite & Heavy)
- ▶ 2008 Hooters Invitational Race Blue Plate Champion
- ▶ 2009 Junior Kahuna Champion
- ▶ 2009 Maxxis National Invitational Champion
- ▶ 2009 Maxxis National Champion
- ▶ 2010 WKA Nationals Jr. Champ Champion (Lite & Heavy)
- ▶ 2010 WKA Daytona Triple Crown Winner

### Legends

- ▶ 2013 Stock Semi-Pro Champion
- ▶ 2013 National Points 3rd place with 14 wins

### Super Late Model

- ▶ 2016 Selinsgrove Speedway Rookie of the Year
- ▶ 2017 Qualified for first career World of Outlaws event
- ▶ 2019 Finished 6th in Season Championship Points at Port Royal Speedway
- ▶ 2019 & 2021 Awarded Most Improved Super Late Model Driver at Port Royal Speedway
- ▶ 2021 Captured first career Super Late Model feature win at Port Royal Speedway
- ▶ 2021 Qualified for 1st career Lucas Oil Late Model Dirt Series feature



Our  
2022  
Hero  
Cards

# FAST FACTS

## PUBLIC RELATIONS

We recognize the need to promote our partners and make sure they benefit from their relationship with and support of our team.

For that reason, our **PRESS RELEASES, SOCIAL MEDIA and VIDEOS** are managed by **Addicted2Dirt PR and Media Management** to get your business maximum online exposure!

A2D PR's website received visitors from more than 10 countries and has netted over 31,000 views by nearly 24,000 unique visitors in 2022.

A2D PR's combination of social media outlets, website and email newsletter provide a **total reach of over 400,000 people per year.**



Follow

@Addicted2DirtPR

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social media outlets!





# 2023 PLANS

Approximately 30 races are planned from March through September. Port Royal Speedway in Central Pennsylvania will be the team's regular home, but the team also plans to compete in the Super Late Model Appalachian Mountain Speedweek in June, as well as other special events in the Mid-Atlantic region.



2023 will also be the year of the team's 2<sup>nd</sup> Racing For Time Pancreatic Cancer Awareness and Fundraising Campaign. More information on that can be found on the next page.

# RACING FOR TIME

## – OUR CAUSE



What does a racer do when a family member succumbs to Pancreatic Cancer, a disease that is difficult to detect and awareness of the warning signs is limited?

They go Racing For Time.



Austin Berry Racing's campaign, which is conducted every five years, is designed to raise both awareness and research funds for PanCan.org.

The goal is to gain more time for people through raising their awareness of the warning signs and by developing early detection methods.

More advance notice, more time, means higher survival rates. The current 5-year survival rate is only 9%.

Presentation Title



# THANK YOU!

Thank you for your interest in our team!

We believe we can provide a partnership that will benefit both your business and our race team.

For more information, to get answers to your questions or to discuss partnership options, please contact us using the email address below.

✉ [ABRacing86@gmail.com](mailto:ABRacing86@gmail.com)

